

STATE ECONOMIC IMPACT



HERE *for* AMERICA

MISSOURI

ECONOMIC IMPACT IN MISSOURI

INVESTMENT

\$743 million invested

\$309 million purchased from U.S. suppliers

158 international nameplate dealerships

92,250 vehicles sold in 2016

44% retail market share of vehicles sold in Missouri



EMPLOYMENT

28,443 total jobs generated in Missouri

- **1,124** direct employment
- **8,202** dealership jobs
- **19,117** other indirect employment

\$1.6 billion total employee compensation

- **\$413 million** dealership employee compensation
- **\$1.1 billion** in direct and other indirect employee compensation

REVENUES

The economic activity of international automakers' in Missouri generated:

- **\$269 million** in state and local tax receipts and other revenues
- **\$371 million** in federal tax receipts and other revenues for the federal government

The operations and related activities of international automakers and auto dealers in the U.S. contributed **\$2.6 BILLION** to Missouri's Gross State Product (GSP) in 2016.



INTERNATIONAL AUTOMAKERS FACILITIES

MANUFACTURING

- Bodine Aluminum, Inc. (Toyota) – Saint Louis
- Bodine Aluminum, Inc. (Toyota) – Troy

FINANCE

- Toyota Financial Services District Sales and Service Office – Creve Coeur

SALES AND TRAINING

- Mazda Training Center – Kansas City
- Toyota Motor Sales U.S.A., Inc. Regional Office – Kansas City

PARTS CENTER

- Toyota Parts Distribution Center – Kansas City

SOURCES USED TO COMPILE THE DATA USED IN THIS REPORT: The 2016 Global Automakers and AIADA Economic Impact Survey, AIADA's membership roster, The University of Michigan Transportation Research Institute 1998 study prepared for the Association of International Automobile Manufacturers (AIAM), NADA DATA, IHS Automotive Vehicle Registration Data, and WardsAuto InfoBank.

Automobile manufacturers participating in the 2016 Global Automakers and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Maserati, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo.

Direct employment multiplier of 9.9 derived by SCOUT Economics from IMPLAN U.S. input-output model for 2015.

TEN models manufactured by international automakers in Missouri are exported to **42 COUNTRIES AND TERRITORIES** around the globe.



