

STATE ECONOMIC IMPACT



HERE *for* AMERICA

TENNESSEE

ECONOMIC IMPACT IN TENNESSEE



INVESTMENT

\$10.4 billion invested

737,485 vehicles produced in 2016

\$7.8 billion purchased from U.S. suppliers

192 international nameplate dealerships

132,643 vehicles sold in 2016

58% retail market share of vehicles sold in Tennessee

EMPLOYMENT

131,085 total jobs generated in Tennessee

- **15,853** direct employment
- **10,767** dealership jobs
- **104,465** other indirect employment

\$8.6 billion total employee compensation

- **\$590 million** dealership employee compensation
- **\$8.1 billion** in direct and other indirect employee compensation

REVENUES

The economic activity of international automakers' in Tennessee generated:

- **\$1.1 billion** in state and local tax receipts and other revenues
- **\$2.3 billion** in federal tax receipts and other revenues for the federal government

The operations and related activities of international automakers and auto dealers in the U.S. contributed **\$16.9 BILLION (5.3%)** to Tennessee's Gross State Product (GSP) in 2016.



HERE *for* AMERICA

VEHICLES MADE IN TENNESSEE



Infiniti QX60*



Nissan Altima*



Nissan LEAF*



Nissan Maxima*



Nissan Pathfinder*



Nissan Rogue*



Volkswagen Atlas



Volkswagen Passat*

*Exported from America

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.

INTERNATIONAL AUTOMAKERS FACILITIES

HEADQUARTERS

- Infiniti – Franklin
- Nissan North America – Franklin

MANUFACTURING

- Infiniti Decherd Powertrain Plant – Decherd
- Nissan Decherd Powertrain Plant – Decherd
- Nissan Smyrna Vehicle Assembly Plant and Battery Plant – Smyrna
- Bodine Aluminum, Inc. (Toyota) – Jackson
- Volkswagen Chattanooga – Chattanooga

SEVEN models manufactured by international automakers in Tennessee are exported to **26 COUNTRIES AND TERRITORIES** around the globe.





R&D

- Volkswagen North American Engineering and Planning Center – Chattanooga

FINANCE

- Toyota Financial Services District Sales and Service Office – Franklin

SALES AND TRAINING

- Nissan Service Training Center – Franklin
- Nissan Hangar – Smyrna

PARTS CENTERS

- Honda Parts Distribution Center – Loudon
- Nissan Parts Distribution Memphis Low Volume Center – Memphis
- Nissan Parts Redistribution Center – Mt. Juliet
- Volkswagen Regional Distribution Center – Lenoir City

OTHER

- Nissan Customer Resource Center – Murfreesboro
- Nissan Field Quality Center – Smyrna

SOURCES USED TO COMPILE THE DATA USED IN THIS REPORT: The 2016 Global Automakers and AIADA Economic Impact Survey, AIADA's membership roster, The University of Michigan Transportation Research Institute 1998 study prepared for the Association of International Automobile Manufacturers (AIAM), NADA DATA, IHS Automotive Vehicle Registration Data, and WardsAuto InfoBank.

Automobile manufacturers participating in the 2016 Global Automakers and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Maserati, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo.

Direct employment multiplier of 9.9 derived by SCOUT Economics from IMPLAN U.S. input-output model for 2015.

