

STATE ECONOMIC IMPACT



HERE *for* AMERICA

GEORGIA

ECONOMIC IMPACT IN GEORGIA

\$3 billion invested

PRODUCTION

291,981 vehicles produced in 2017

100% of auto production in Georgia

\$2.7 billion purchased from U.S. suppliers



SALES

269 international nameplate dealerships

267,503 vehicles sold in 2017

56% market share of vehicles sold in Georgia

EMPLOYMENT

67,490 total jobs generated in Georgia

- 5,212 direct employment
- 16,864 dealership jobs
- 45,414 other indirect employment

\$3.9 billion total employee compensation

- \$960 million dealership employee compensation
- \$3 billion in direct and other indirect employee compensation



WITHOUT THE OPERATIONS AND RELATED ACTIVITIES of international automakers and auto dealers in the U.S., **THE UNEMPLOYMENT RATE IN GEORGIA WOULD BE 5.4%** — far higher than the 4.1% official rate.

REVENUES

The economic activity of international automakers in Georgia generated:

- \$672 million in state and local tax receipts and other revenues
- \$990 million in federal tax receipts and other revenues for the federal government



The operations and related activities of international automakers and auto dealers in the U.S. contributed **\$7 BILLION** to Georgia's Gross State Product (GSP) in 2017.



HERE *for* AMERICA

VEHICLES MADE IN GEORGIA



Kia Optima*



Kia Sorento*

*Exported from America
Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.



TWO MODELS manufactured by international automakers in Georgia are exported to **FOUR COUNTRIES AND TERRITORIES** around the globe.



International automakers **EXPORTED 25 MODELS** from the Georgia ports of Brunswick and Savannah in 2017.

INTERNATIONAL AUTOMAKERS FACILITIES

HEADQUARTERS

- Mercedes-Benz USA — Atlanta
- Porsche Cars North America — Atlanta
- smart — Atlanta

MANUFACTURING

- Honda Precision Parts of Georgia, LLC — Tallapoosa
- Kia Motors Manufacturing Georgia — West Point

FINANCE

- American Honda Finance Corporation Regional Office — Alpharetta
- Hyundai Capital America — Atlanta
- Mercedes-Benz USA Financial Services — Atlanta
- Toyota Financial Services District Sales and Service Office — Alpharetta

SALES AND TRAINING

- BMW of North America Regional Office — Atlanta
- Honda/Acura Zone Office — Alpharetta
- Hyundai Motor America Regional Office — Marietta



SALES AND TRAINING (Continued)

- Infiniti Regional Office — Atlanta
- Kia Regional Office — Atlanta
- Kia Training Center — Lawrenceville
- Lexus Division Area Office — Alpharetta
- Lexus Division Area Office — Marietta
- Mazda Training Center — Marietta
- Nissan Regional Office — Atlanta
- Nissan Service Training Center — Marietta
- Subaru Regional Distribution Center — Lithia Springs
- Subaru Sales Training Center — Lithia Springs
- Subaru Zone Office — Lithia Springs
- Volkswagen, Audi, and Volkswagen Credit, Inc. Regional Offices — Alpharetta
- Volvo Car USA — Suwanee

PARTS CENTERS

- Honda Parts Distribution Center — Alpharetta
- Mazda Parts Distribution Center — McDonough
- Mitsubishi Parts Distribution Center — Lithia Springs
- Mobis Parts Distribution Center (Hyundai/Kia) — Lawrenceville

OTHER

- BMW of North America Vehicle Distribution Center — Brunswick
- Mercedes-Benz Vehicle Preparation Center — Brunswick

