

# STATE ECONOMIC IMPACT



HERE *for* AMERICA

## MISSOURI

### ECONOMIC IMPACT IN MISSOURI

\$742 million invested

\$551 million purchased from U.S. suppliers

#### SALES

157 international nameplate dealerships

117,993 vehicles sold in 2017

39% market share of vehicles sold in Missouri



#### EMPLOYMENT

28,363 total jobs generated in Missouri

- 1,021 direct employment
- 7,965 dealership jobs
- 19,377 other indirect employment

\$1.6 billion total employee compensation

- \$423 million dealership employee compensation
- \$1.1 billion in direct and other indirect employee compensation



**WITHOUT THE OPERATIONS AND RELATED ACTIVITIES** of international automakers and auto dealers in the U.S., **THE UNEMPLOYMENT RATE IN MISSOURI WOULD BE 4.4%** — far higher than the 3.5% official rate.

#### REVENUES

The economic activity of international automakers in Missouri generated:

- \$274 million in state and local tax receipts and other revenues
- \$375 million in federal tax receipts and other revenues for the federal government



The operations and related activities of international automakers and auto dealers in the U.S. contributed **\$2.6 BILLION** to Missouri's Gross State Product (GSP) in 2017.



**HERE** *for* **AMERICA**

---

## INTERNATIONAL AUTOMAKERS FACILITIES

### MANUFACTURING

- Bodine Aluminum, Inc. (Toyota) — Saint Louis
- Bodine Aluminum, Inc. (Toyota) — Troy

### FINANCE

- Toyota Financial Services District Sales and Service Office — Creve Coeur

### SALES AND TRAINING

- Mazda Training Center — Kansas City
- Toyota Motor Sales U.S.A., Inc. Regional Office — Kansas City

### PARTS CENTER

- Toyota Parts Distribution Center — Kansas City

**SOURCES USED TO COMPILE THE DATA USED IN THIS REPORT:** The 2017 Global Automakers and AIADA Economic Impact Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit Vehicle Registration Data. Automobile manufacturers participating in the 2017 Global Automakers and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo.

Indirect economic impacts derived by SCOUT Economics using direct employment, dealer employment, and auto parts employment multipliers from the IMPLAN input-output model for the State.

Unemployment rates based on June 2018 Seasonally Adjusted Labor Force from Bureau of Labor Statistics.

