

STATE ECONOMIC IMPACT



HERE *for* AMERICA

TENNESSEE

ECONOMIC IMPACT IN TENNESSEE

\$10.9 billion invested



PRODUCTION

742,622 vehicles produced in 2017

79% of auto production in Tennessee

\$8.3 billion purchased from U.S. suppliers

SALES

192 international nameplate dealerships

140,719 vehicles sold in 2017

57% market share of vehicles sold in Tennessee

EMPLOYMENT

131,509 total jobs generated in Tennessee

- 16,140 direct employment
- 10,988 dealership jobs
- 104,381 other indirect employment

\$8.7 billion total employee compensation

- \$638 million dealership employee compensation with average salary
- \$8.1 billion in direct and other indirect employee compensation



WITHOUT THE OPERATIONS AND RELATED ACTIVITIES of international automakers and auto dealers in the U.S., **THE UNEMPLOYMENT RATE IN TENNESSEE WOULD BE 7.6%** — far higher than the 3.5% official rate.

REVENUES

The economic activity of international automakers in Tennessee generated:

- \$1.1 billion in state and local tax receipts and other revenues
- \$2.3 billion in federal tax receipts and other revenues for the federal government



The operations and related activities of international automakers and auto dealers in the U.S. contributed **\$17.1 BILLION (4.9%)** to Tennessee's Gross State Product (GSP) in 2017.



HERE *for* AMERICA

VEHICLES MADE IN TENNESSEE



Infiniti QX60*



Nissan Altima*



Nissan LEAF*



Nissan Maxima*



Nissan Pathfinder*



Nissan Rogue*



Volkswagen Atlas*



Volkswagen Passat*

*Exported from America
Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.



EIGHT MODELS manufactured by international automakers in Tennessee are exported to **29 COUNTRIES AND TERRITORIES** around the globe.

INTERNATIONAL AUTOMAKERS FACILITIES

HEADQUARTERS

- Infiniti — Franklin
- Nissan North America — Franklin

MANUFACTURING

- Bodine Aluminum, Inc. (Toyota) — Jackson
- Infiniti Decherd Powertrain Plant — Decherd
- Nissan Decherd Powertrain Plant — Decherd
- Nissan Smyrna Vehicle Assembly Plant and Battery Plant — Smyrna
- Volkswagen Chattanooga — Chattanooga



R&D

- Volkswagen North American Engineering and Planning Center — Chattanooga

FINANCE

- Toyota Financial Services District Sales and Service Office — Franklin

SALES AND TRAINING

- Nissan Service Training Center — Franklin
- Nissan Hangar — Smyrna

PARTS CENTERS

- Honda Parts Distribution Center — Loudon
- Nissan Parts Distribution Memphis Low Volume Center — Memphis
- Nissan Parts Redistribution Center — Mt. Juliet
- Volkswagen Regional Distribution Center — Lenoir City

OTHER

- Nissan Central Collision Center — Lebanon
- Nissan Customer Resource Center — Murfreesboro
- Nissan Field Quality Center — Smyrna

