

STATE ECONOMIC IMPACT



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ALABAMA

ECONOMIC IMPACT IN ALABAMA

\$11.8 billion invested

PRODUCTION

919,480 vehicles produced in 2018

100% total auto production in Alabama

\$6.7 billion purchased from U.S. suppliers

SALES

143 international nameplate dealerships

113,167 new vehicles registered in 2018

55% market share of new vehicle registrations in Alabama

EMPLOYMENT

79,841 total jobs generated in Alabama

- **13,411** direct employment
- **6,888** dealership jobs
- **59,542** other indirect employment

\$4.8 billion total employee compensation

- **\$380 million** dealership employee compensation
- **\$4.4 billion** in direct and other indirect employee compensation



WITHOUT THE OPERATIONS AND RELATED ACTIVITIES of international automakers and auto dealers in the U.S., **THE UNEMPLOYMENT RATE IN ALABAMA WOULD BE 7.3%** — far higher than the 3.7% official rate.

REVENUES

The economic activity of international automakers in Alabama generated:

- **\$764 million** in state and local tax receipts and other revenues
- **\$1.2 billion** in federal tax receipts and other revenues for the federal government



The operations and related activities of international automakers and auto dealers in the U.S. contributed **\$9.8 BILLION (4.7%)** to Alabama's Gross State Product (GSP) in 2018.



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VEHICLES MADE IN ALABAMA



Honda Odyssey*



Honda Pilot*



Honda Passport



Honda Ridgeline*



Hyundai Elantra*



Hyundai Santa Fe*



Hyundai Sonata*



Mercedes-Benz C-class*



Mercedes-Benz
GLE-class*



Mercedes-Benz
GLE Coupe*



Mercedes-Benz
GLS-class*

*Exported from America

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.



TEN MODELS manufactured by international automakers in Alabama are exported to **43 COUNTRIES AND TERRITORIES** around the globe.

INTERNATIONAL AUTOMAKERS FACILITIES

MANUFACTURING

- Honda Manufacturing of Alabama, LLC — Lincoln
- Hyundai Motor Manufacturing Alabama — Montgomery
- Mazda Toyota Manufacturing, U.S.A., Inc.* — Huntsville
- Mercedes-Benz U.S. International, Inc. — Vance
- Mercedes-Benz U.S. International, Inc.* — Woodstock
- Toyota Motor Manufacturing Alabama — Huntsville

*Plant coming soon

SOURCES USED TO COMPILE THE DATA USED IN THIS REPORT: The 2018 Global Automakers and AIADA Economic Impact Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit Vehicle Registration Data. Automobile manufacturers participating in the 2018 Global Automakers and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo.

Indirect economic impacts derived by SCOUT Economics using direct employment, dealer employment, and auto parts employment multipliers from the IMPLAN input-output model for the State.

Unemployment rates based on February 2019 Seasonally Adjusted Labor Force from Bureau of Labor Statistics.



HERE *for* AMERICA

HERE FOR AMERICA tells the story of international automakers, their ever-growing impact on the U.S. economy, and the benefits they provide to local communities. The contributions of international automakers and dealers are integral to the success of today's U.S. auto industry, the most vibrant and competitive auto market in the world.

HERE FOR AMERICA, an initiative of the **ASSOCIATION OF GLOBAL AUTOMAKERS**, educates policy makers and the public about the benefits of investments made by international automakers and suppliers in the United States, and fights for open trade and investment policies that do not discriminate, and to insist on a level playing field with respect to business policies, such as tax, labor and workforce development.



LEARN MORE ABOUT THE ECONOMIC CONTRIBUTIONS IN ALL U.S. STATES AT HereForAmerica.com

