

STATE ECONOMIC IMPACT



HERE *for* AMERICA

GEORGIA

ECONOMIC IMPACT IN GEORGIA

\$2.4 billion invested

PRODUCTION

237,000 vehicles produced in 2018

100% total auto production in Georgia

\$2.2 billion purchased from U.S. suppliers



SALES

271 international nameplate dealerships

280,880 new vehicles registered in 2018

56% market share of new vehicle registrations in Georgia

EMPLOYMENT

71,791 total jobs generated in Georgia

- **5,312** direct employment
- **16,932** dealership jobs
- **49,547** other indirect employment

\$4.3 billion total employee compensation

- **\$964 million** dealership employee compensation
- **\$3.3 billion** in direct and other indirect employee compensation



WITHOUT THE OPERATIONS AND RELATED ACTIVITIES of international automakers and auto dealers in the U.S., **THE UNEMPLOYMENT RATE IN GEORGIA WOULD BE 5.3%** — far higher than the 3.9% official rate.

REVENUES

The economic activity of international automakers in Georgia generated:

- **\$765 million** in state and local tax receipts and other revenues
- **\$980 million** in federal tax receipts and other revenues for the federal government



The operations and related activities of international automakers and auto dealers in the U.S. contributed **\$7.8 BILLION** to Georgia's Gross State Product (GSP) in 2018.



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VEHICLES MADE IN GEORGIA



Kia Optima*



Kia Sorento*



Kia Telluride**

*Exported from America

**Production began in 2019

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.



TWO MODELS manufactured by international automakers in Georgia are exported to **FIVE COUNTRIES AND TERRITORIES** around the globe.



International automakers **EXPORTED 23 MODELS** from the Georgia ports of Brunswick and Savannah in 2018.

INTERNATIONAL AUTOMAKERS FACILITIES

HEADQUARTERS

- Mercedes-Benz USA — Atlanta
- Porsche Cars North America — Atlanta
- smart — Atlanta

MANUFACTURING

- Honda Precision Parts of Georgia, LLC — Tallapoosa
- Kia Motors Manufacturing Georgia — West Point

FINANCE

- American Honda Finance Corporation Regional Office — Alpharetta
- Hyundai Capital America — Atlanta
- Mercedes-Benz Financial Services — Atlanta
- Toyota Financial Services District Sales and Service Office — Alpharetta

SALES AND TRAINING

- BMW of North America Regional Office — Atlanta
- Honda/Acura Zone Office — Alpharetta
- Hyundai Motor America Regional Office — Marietta



SALES AND TRAINING (Continued)

- Infiniti Regional Office — Atlanta
- Jaguar Land Rover Academy — Atlanta
- Jaguar Land Rover North America — Atlanta
- Kia Regional Office — Atlanta
- Kia Training Center — Lawrenceville
- Lexus Division Area Office — Alpharetta
- Mazda Training Center — Marietta
- Nissan Regional Office — Atlanta
- Nissan Service Training Center — Marietta
- Subaru Regional Distribution Center — Lithia Springs
- Subaru Sales Training Center — Lithia Springs
- Subaru Zone Office — Lithia Springs
- Volkswagen, Audi, and Volkswagen Credit, Inc. Regional Offices — Alpharetta

PARTS CENTERS

- Honda Parts Distribution Center — Alpharetta
- Jaguar South Eastern Parts Distribution Center — Atlanta
- Mazda Parts Distribution Center — McDonough
- Mitsubishi Parts Distribution Center — Lithia Springs
- Mobis Parts Distribution Center (Hyundai/Kia) — Lawrenceville

OTHER

- BMW of North America Vehicle Distribution Center — Brunswick
- Jaguar Land Rover Vehicle Distribution Centers — Brunswick
- Mercedes-Benz Vehicle Preparation Center — Brunswick



HERE *for* AMERICA

HERE FOR AMERICA tells the story of international automakers, their ever-growing impact on the U.S. economy, and the benefits they provide to local communities. The contributions of international automakers and dealers are integral to the success of today's U.S. auto industry, the most vibrant and competitive auto market in the world.

HERE FOR AMERICA, an initiative of the **ASSOCIATION OF GLOBAL AUTOMAKERS**, educates policy makers and the public about the benefits of investments made by international automakers and suppliers in the United States, and fights for open trade and investment policies that do not discriminate, and to insist on a level playing field with respect to business policies, such as tax, labor and workforce development.



LEARN MORE ABOUT THE ECONOMIC CONTRIBUTIONS IN ALL U.S. STATES AT HereForAmerica.com

