

STATE ECONOMIC IMPACT



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INDIANA

ECONOMIC IMPACT IN INDIANA

\$7.5 billion invested

PRODUCTION

1,023,252 vehicles produced in 2018

78% of auto production in Indiana

\$24 billion purchased from U.S. suppliers

SALES

192 international nameplate dealerships

103,425 new vehicles registered in 2018

43% market share of new vehicle registrations in Indiana

EMPLOYMENT

126,005 total jobs generated in Indiana

- **13,068** direct employment
- **8,874** dealership jobs
- **104,063** other indirect employment

\$8.1 billion total employee compensation

- **\$450 million** dealership employee compensation
- **\$7.6 billion** in direct and other indirect employee compensation



WITHOUT THE OPERATIONS AND RELATED ACTIVITIES of international automakers and auto dealers in the U.S., **THE UNEMPLOYMENT RATE IN INDIANA WOULD BE 7.2%** — far higher than the 3.7% official rate.

REVENUES

The economic activity of international automakers in Indiana generated:

- **\$1.1 billion** in state and local tax receipts and other revenues
- **\$1.9 billion** in federal tax receipts and other revenues for the federal government



The operations and related activities of international automakers and auto dealers in the U.S. contributed **\$16.6 BILLION (4.6%)** to Indiana's Gross State Product (GSP) in 2018.



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VEHICLES MADE IN INDIANA



Honda Civic*



Honda CR-V



Honda Insight*



Subaru Ascent



Subaru Impreza*



Subaru Legacy*



Subaru Outback*



Toyota Highlander*



Toyota Highlander Hybrid*



Toyota Sequoia*



Toyota Sienna*

*Exported from America

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.



TEN MODELS manufactured by international automakers in Indiana are exported to **54 COUNTRIES AND TERRITORIES** around the globe.

INTERNATIONAL AUTOMAKERS FACILITIES

MANUFACTURING

- Honda Manufacturing of Indiana, LLC — Greensburg
- Subaru of Indiana Automotive — Lafayette
- Toyota Motor Manufacturing Indiana — Princeton

R&D

- Subaru Research & Development — Lafayette

PARTS CENTER

- Subaru Regional Distribution Center — Lebanon

OTHER

- Honda Performance Development — Brownsburg
- Subaru Field Service — Lafayette
- Subaru Yard Operations — Lafayette
- Toyota Logistics Services, Inc./Marshalling Yard — Princeton

SOURCES USED TO COMPILE THE DATA USED IN THIS REPORT: The 2018 Global Automakers and AIADA Economic Impact Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit Vehicle Registration Data. Automobile manufacturers participating in the 2018 Global Automakers and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo.

Indirect economic impacts derived by SCOUT Economics using direct employment, dealer employment, and auto parts employment multipliers from the IMPLAN input-output model for the State.

Unemployment rates based on February 2019 Seasonally Adjusted Labor Force from Bureau of Labor Statistics.



HERE *for* AMERICA

HERE FOR AMERICA tells the story of international automakers, their ever-growing impact on the U.S. economy, and the benefits they provide to local communities. The contributions of international automakers and dealers are integral to the success of today's U.S. auto industry, the most vibrant and competitive auto market in the world.

HERE FOR AMERICA, an initiative of the **ASSOCIATION OF GLOBAL AUTOMAKERS**, educates policy makers and the public about the benefits of investments made by international automakers and suppliers in the United States, and fights for open trade and investment policies that do not discriminate, and to insist on a level playing field with respect to business policies, such as tax, labor and workforce development.



LEARN MORE ABOUT THE ECONOMIC CONTRIBUTIONS IN ALL U.S. STATES AT HereForAmerica.com

