

STATE ECONOMIC IMPACT



HERE *for* AMERICA

KENTUCKY

ECONOMIC IMPACT IN KENTUCKY

\$7.8 billion invested

PRODUCTION

430,224 vehicles produced in 2018

35% total auto production in Kentucky

\$11.9 billion purchased from U.S. suppliers



SALES

115 international nameplate dealerships

72,714 new vehicles registered in 2018

50% market share of new vehicle registrations in Kentucky

EMPLOYMENT

77,136 total jobs generated in Kentucky

- **9,482** direct employment
- **6,042** dealership jobs
- **61,612** other indirect employment

\$4.8 billion total employee compensation

- **\$313 million** dealership employee compensation
- **\$4.5 billion** in direct and other indirect employee compensation



WITHOUT THE OPERATIONS AND RELATED ACTIVITIES of international automakers and auto dealers in the U.S., **THE UNEMPLOYMENT RATE IN KENTUCKY WOULD BE 7.8%** — far higher than the 4.1% official rate.

REVENUES

The economic activity of international automakers in Kentucky generated:

- **659 million** in state and local tax receipts and other revenues
- **\$1 billion** in federal tax receipts and other revenues for the federal government



The operations and related activities of international automakers and auto dealers in the U.S. contributed **\$7.9 BILLION (4%)** to Kentucky's Gross State Product (GSP) in 2018.



HERE *for* AMERICA

VEHICLES MADE IN KENTUCKY



Lexus ES*



Toyota Avalon*



Toyota Avalon Hybrid*



Toyota Camry*



Toyota Camry Hybrid*

*Exported from America
Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.



FIVE MODELS manufactured by international automakers in Kentucky are exported to **16 COUNTRIES AND TERRITORIES** around the globe.

INTERNATIONAL AUTOMAKERS FACILITIES

MANUFACTURING

- Toyota Motor Manufacturing Kentucky — Georgetown

R&D

- Toyota Production Engineering and Manufacturing Center — Georgetown

PARTS CENTER

- Toyota Parts Distribution Center — Hebron

OTHER

- Toyota Logistics Services, Inc./Marshalling Yard — Georgetown

SOURCES USED TO COMPILE THE DATA USED IN THIS REPORT: The 2018 Global Automakers and AIADA Economic Impact Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit Vehicle Registration Data. Automobile manufacturers participating in the 2018 Global Automakers and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo.

Indirect economic impacts derived by SCOUT Economics using direct employment, dealer employment, and auto parts employment multipliers from the IMPLAN input-output model for the State.

Unemployment rates based on February 2019 Seasonally Adjusted Labor Force from Bureau of Labor Statistics.



HERE *for* AMERICA

HERE FOR AMERICA tells the story of international automakers, their ever-growing impact on the U.S. economy, and the benefits they provide to local communities. The contributions of international automakers and dealers are integral to the success of today's U.S. auto industry, the most vibrant and competitive auto market in the world.

HERE FOR AMERICA, an initiative of the **ASSOCIATION OF GLOBAL AUTOMAKERS**, educates policy makers and the public about the benefits of investments made by international automakers and suppliers in the United States, and fights for open trade and investment policies that do not discriminate, and to insist on a level playing field with respect to business policies, such as tax, labor and workforce development.



LEARN MORE ABOUT THE ECONOMIC CONTRIBUTIONS IN ALL U.S. STATES AT HereForAmerica.com

