

# STATE ECONOMIC IMPACT



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## OHIO

### ECONOMIC IMPACT IN OHIO

**\$13.7 billion** invested

#### PRODUCTION

**639,212** vehicles produced in 2018

**55%** total auto production in Ohio

**\$15.7 billion** purchased from U.S. suppliers



#### SALES

**373** international nameplate dealerships

**286,529** new vehicles registered in 2018

**48%** market share of vehicles sold in Ohio

#### EMPLOYMENT

**199,462** total jobs generated in Ohio

- **16,670** direct employment
- **18,239** dealership jobs
- **164,553** other indirect employment

**\$12.8 billion** total employee compensation

- **\$958 million** dealership employee compensation
- **\$11.9 billion** in direct and other indirect employee compensation



**WITHOUT THE OPERATIONS AND RELATED ACTIVITIES** of international automakers and auto dealers in the U.S., **THE UNEMPLOYMENT RATE IN OHIO WOULD BE 8%** — far higher than the 4.6% official rate.

#### REVENUES

The economic activity of international automakers in Ohio generated:

- **\$2 billion** in state and local tax receipts and other revenues
- **\$2.8 billion** in federal tax receipts and other revenues for the federal government



The operations and related activities of international automakers and auto dealers in the U.S. contributed **\$21.9 BILLION (3.4%)** to Ohio's Gross State Product (GSP) in 2018.



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## VEHICLES MADE IN OHIO



Acura ILX\*



Acura MDX\*



Acura NSX\*



Acura RDX\*



Acura TLX\*



Honda Accord Sedan\*



Honda Accord Hybrid



Honda CR-V\*

\*Exported from America

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.



**SEVEN MODELS** manufactured by international automakers in Ohio are exported to **51 COUNTRIES AND TERRITORIES** around the globe.

## INTERNATIONAL AUTOMAKERS FACILITIES

### MANUFACTURING

- Honda of America Mfg., Inc. Anna Engine Plant — Anna
- Honda of America Mfg., Inc. East Liberty Auto Plant — East Liberty
- Honda of America Mfg., Inc. Marysville Auto Plant — Marysville
- Honda of America Mfg., Inc. Performance Manufacturing Center — Marysville
- Honda Transmission Mfg. of America, Inc. — Russells Point

### R&D

- The Ohio State University - Advance Technology Research — Columbus
- Honda R&D Americas, Inc. Ohio Center — Raymond

### FINANCE

- BMW Financial Services NA, LLC — Hilliard
- Toyota Financial Services District Sales and Service Office — Sharonville



## **SALES AND TRAINING**

- Honda Zone Office — Troy
- Nissan Service Training Center — Grove City
- Subaru Sales Training Center — Dublin
- Subaru Zone Office — Dublin
- Toyota Motor Sales U.S.A., Inc. Regional Office — Cincinnati

## **PARTS CENTERS**

- Honda Midwest Consolidation Center — Troy
- Honda Parts Distribution Center — Troy
- Toyota Parts Distribution Center — Cincinnati

## **OTHER**

- Honda Heritage Center — Marysville
- Honda Lock-America Co., Inc. — Marysville
- Honda Patents and Technologies — Raymond



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**HERE FOR AMERICA** tells the story of international automakers, their ever-growing impact on the U.S. economy, and the benefits they provide to local communities. The contributions of international automakers and dealers are integral to the success of today's U.S. auto industry, the most vibrant and competitive auto market in the world.

**HERE FOR AMERICA**, an initiative of the **ASSOCIATION OF GLOBAL AUTOMAKERS**, educates policy makers and the public about the benefits of investments made by international automakers and suppliers in the United States, and fights for open trade and investment policies that do not discriminate, and to insist on a level playing field with respect to business policies, such as tax, labor and workforce development.



LEARN MORE ABOUT THE ECONOMIC CONTRIBUTIONS IN ALL U.S. STATES AT [HereForAmerica.com](http://HereForAmerica.com)

