



SOUTH CAROLINA

ECONOMIC IMPACT IN SOUTH CAROLINA

\$11.4 billion invested

PRODUCTION

363,006 vehicles produced in 2018

100% total auto production in South Carolina

\$12.5 billion purchased from U.S. suppliers



SALES

151 international nameplate dealerships

126,989 new vehicles registered in 2018

59% market share of new vehicle registrations in South Carolina

EMPLOYMENT

79,924 total jobs generated in South Carolina

- **13,524** direct employment
- **8,512** dealership job
- **57,888** other indirect employment

\$5 billion total employee compensation

- **\$460 million** dealership employee compensation
- **\$4.5 billion** in direct and other indirect employee compensation



WITHOUT THE OPERATIONS AND RELATED ACTIVITIES of international automakers and auto dealers in the U.S., **THE UNEMPLOYMENT RATE IN SOUTH CAROLINA WOULD BE 6.6%** — far higher than the 3.2% official rate.

REVENUES

The economic activity of international automakers in South Carolina generated:

- **\$880 million** in state and local tax receipts and other revenues
- **\$1.2 billion** in federal tax receipts and other revenues for the federal government



The operations and related activities of international automakers and auto dealers in the U.S. contributed **\$10.6 BILLION (4.8%)** to South Carolina's Gross State Product (GSP) in 2018.



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VEHICLES MADE IN SOUTH CAROLINA



BMW X3*



BMW X4*



BMW X5*



BMW X6*



BMW X7



Mercedes-Benz Metris



Mercedes-Benz Sprinter



Volvo S60 Sedan

*Exported from America
Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.



FOUR MODELS manufactured by international automakers in South Carolina are exported to **122 COUNTRIES AND TERRITORIES** around the globe.



International automakers **EXPORTED FOUR MODELS** from the Port of Charleston in 2018.

INTERNATIONAL AUTOMAKERS FACILITIES

MANUFACTURING

- BMW Manufacturing Co. — Greer
- Mercedes-Benz Vans, LLC — Ladson
- Volvo Car USA — Ridgeville

R&D

- BMW Group Information Technology Research Center — Greenville

FINANCE

- Mercedes-Benz Financial Services — Fort Mill

PARTS CENTER

- Nissan Parts Distribution Center — Greenville

OTHER

- BMW Performance Center — Greer
- Mercedes-Benz Marshalling Yard — Ladson
- Volvo Car USA — Summerville

SOURCES USED TO COMPILE THE DATA USED IN THIS REPORT: The 2018 Global Automakers and AIADA Economic Impact Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit Vehicle Registration Data. Automobile manufacturers participating in the 2018 Global Automakers and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo.

Indirect economic impacts derived by SCOUT Economics using direct employment, dealer employment, and auto parts employment multipliers from the IMPLAN input-output model for the State.

Unemployment rates based on February 2019 Seasonally Adjusted Labor Force from Bureau of Labor Statistics.



HERE *for* AMERICA

HERE FOR AMERICA tells the story of international automakers, their ever-growing impact on the U.S. economy, and the benefits they provide to local communities. The contributions of international automakers and dealers are integral to the success of today's U.S. auto industry, the most vibrant and competitive auto market in the world.

HERE FOR AMERICA, an initiative of the **ASSOCIATION OF GLOBAL AUTOMAKERS**, educates policy makers and the public about the benefits of investments made by international automakers and suppliers in the United States, and fights for open trade and investment policies that do not discriminate, and to insist on a level playing field with respect to business policies, such as tax, labor and workforce development.



LEARN MORE ABOUT THE ECONOMIC CONTRIBUTIONS IN ALL U.S. STATES AT HereForAmerica.com

