

# STATE ECONOMIC IMPACT



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## TENNESSEE

### ECONOMIC IMPACT IN TENNESSEE

**\$12.3 billion** invested



#### PRODUCTION

**703,324** vehicles produced in 2018

**82%** total auto production in Tennessee

**\$7.9 billion** purchased from U.S. suppliers

#### SALES

**193** international nameplate dealerships

**148,442** new vehicles registered in 2018

**55%** market share of new vehicle registrations in Tennessee

#### EMPLOYMENT

**123,205** total jobs generated in Tennessee

- **15,835** direct employment
- **11,055** dealership jobs
- **96,315** other indirect employment

**\$8.4 billion** total employee compensation

- **\$642 million** dealership employee compensation
- **\$7.8 billion** in direct and other indirect employee compensation



**WITHOUT THE OPERATIONS AND RELATED ACTIVITIES** of international automakers and auto dealers in the U.S., **THE UNEMPLOYMENT RATE IN TENNESSEE WOULD BE 7%** — far higher than the 3.2% official rate.

#### REVENUES

The economic activity of international automakers in Tennessee generated:

- **\$1.2 billion** in state and local tax receipts and other revenues
- **\$2 billion** in federal tax receipts and other revenues for the federal government



The operations and related activities of international automakers and auto dealers in the U.S. contributed **\$15.8 BILLION (4.6%)** to Tennessee's Gross State Product (GSP) in 2018.



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## VEHICLES MADE IN TENNESSEE



Infiniti QX60\*



Nissan Altima\*



Nissan LEAF\*



Nissan Maxima\*



Nissan Pathfinder\*



Nissan Rogue\*



Volkswagen Atlas\*



Volkswagen Passat\*

\*Exported from America

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.



**EIGHT MODELS** manufactured by international automakers in Tennessee are exported to **29 COUNTRIES AND TERRITORIES** around the globe.

## INTERNATIONAL AUTOMAKERS FACILITIES

### HEADQUARTERS

- Infiniti Americas — Franklin
- Nissan North America — Franklin

### MANUFACTURING

- Infiniti Decherd Powertrain Plant — Decherd
- Nissan Decherd Powertrain Plant — Decherd
- Nissan Smyrna Vehicle Assembly Plant and Battery Plant — Smyrna
- Toyota Bodine Aluminum, Inc. — Jackson
- Volkswagen Chattanooga Assembly Plant — Chattanooga



## R&D

- Volkswagen North American Engineering and Planning Center — Chattanooga

## FINANCE

- Toyota Financial Services District Sales and Service Office — Franklin

## SALES AND TRAINING

- Nissan Service Training Center — Franklin

## PARTS CENTERS

- Honda Parts Distribution Center — Loudon
- Land Rover South Eastern Parts Distribution Center — Memphis
- Nissan Parts Distribution Memphis Low Volume Center — Memphis
- Nissan Parts Redistribution Center — Mt. Juliet
- Volkswagen Regional Distribution Center — Lenoir City

## OTHER

- Nissan Central Collision Center — Lebanon
- Nissan Customer Resource Center — Murfreesboro
- Nissan Field Quality Center — Smyrna
- Nissan Hangar — Smyrna



HERE *for* AMERICA

**HERE FOR AMERICA** tells the story of international automakers, their ever-growing impact on the U.S. economy, and the benefits they provide to local communities. The contributions of international automakers and dealers are integral to the success of today's U.S. auto industry, the most vibrant and competitive auto market in the world.

**HERE FOR AMERICA**, an initiative of the **ASSOCIATION OF GLOBAL AUTOMAKERS**, educates policy makers and the public about the benefits of investments made by international automakers and suppliers in the United States, and fights for open trade and investment policies that do not discriminate, and to insist on a level playing field with respect to business policies, such as tax, labor and workforce development.



LEARN MORE ABOUT THE ECONOMIC CONTRIBUTIONS IN ALL U.S. STATES AT [HereForAmerica.com](http://HereForAmerica.com)

