

STATE ECONOMIC IMPACT



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TEXAS

ECONOMIC IMPACT IN TEXAS

INVESTMENT

\$3.1 billion invested

PRODUCTION

252,889 vehicles produced in 2018

42% total auto production in Texas

\$7.1 billion purchased from U.S. suppliers

SALES

623 international nameplate dealerships

763,027 new vehicles registered in 2018

52% market share of new vehicle registrations in Texas

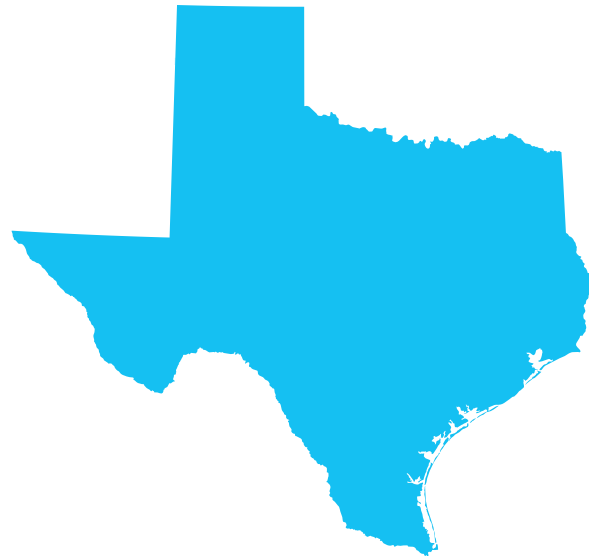
EMPLOYMENT

150,778 total jobs generated in Texas

- **10,186** direct employment
- **48,025** dealership jobs
- **92,567** other indirect employment

\$10.3 billion total employee compensation

- **\$3 billion** dealership employee compensation
- **\$7.3 billion** in direct and other indirect employee compensation



WITHOUT THE OPERATIONS AND RELATED ACTIVITIES of international automakers and auto dealers in the U.S., **THE UNEMPLOYMENT RATE IN TEXAS WOULD BE 4.9%** — far higher than the 3.8% official rate.

REVENUES

The economic activity of international automakers in Texas generated:

- **\$2 billion** in state and local tax receipts and other revenues
- **\$2.3 billion** in federal tax receipts and other revenues for the federal government



The operations and related activities of international automakers and auto dealers in the U.S. contributed **\$19.2 BILLION** to Texas's Gross State Product (GSP) in 2018.



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VEHICLES MADE IN TEXAS



Toyota Tacoma*



Toyota Tundra*

*Exported from America
Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.



TWO MODELS manufactured by international automakers in Texas are exported to **14 COUNTRIES AND TERRITORIES** around the globe.



International automakers **EXPORTED 1 MODEL** from the Texas Port of Houston in 2018.

INTERNATIONAL AUTOMAKERS FACILITIES

HEADQUARTERS

- Lexus — Plano
- Lexus Financial Services — Plano
- Toyota Connected North America — Plano
- Toyota Financial Services — Plano
- Toyota Motor Credit Corporation — Plano
- Toyota Motor North America — Plano

MANUFACTURING

- Toyota Motor Manufacturing Texas — San Antonio

FINANCE

- American Honda Finance Corporation National Service Center — Irving
- American Honda Finance Corporation Regional Office — Irving
- Hyundai Capital America — Plano
- Mercedes-Benz Financial Services — Fort Worth
- Nissan Motor Acceptance Corporation — Irving
- Toyota Financial Services District Sales and Service Office — Richardson
- Toyota Financial Services District Sales and Service Office — San Antonio
- Toyota Financial Services District Sales and Service Office — The Woodlands



SALES AND TRAINING

- Honda/Acura Zone Office — Irving
- Hyundai Motor America Regional Office — Coppell
- Kia Training Center — Lancaster
- Kia Regional Office — Plano
- Mazda Training Center — Grapevine
- Mazda Regional Office — Sugarland
- Mitsubishi Motors Regional Office — Irving
- Nissan Regional Office — Irving
- Nissan Service Training Center — Irving
- Subaru Sales Training Center — Coppell
- Subaru Zone Office — Frisco
- Volkswagen, Audi, and Volkswagen Credit, Inc. Regional Offices — Irving

PARTS CENTERS

- BMW of North America Regional Parts Distribution Center — Lancaster
- Honda Parts Distribution Center — Irving
- Mazda Parts Distribution Center — Grapevine
- Mercedes-Benz Parts Distribution Center — Fort Worth
- Mobis Parts Distribution Center (Hyundai/Kia) — Lancaster
- Nissan Parts Distribution Center — Irving
- Volkswagen Group of America Parts Distribution Center — Ft. Worth
- Volkswagen Parts Distribution Center — Haslet

OTHER

- BMW of North America Vehicle Distribution Center — Galveston
- Mercedes-Benz Elite Training Center — Houston
- Toyota AirFlite — McKinney
- Toyota Independent Distributor — Houston
- Toyota Logistics Services, Inc./Marshalling Yard — San Antonio

SOURCES USED TO COMPILE THE DATA USED IN THIS REPORT: The 2018 Global Automakers and AIADA Economic Impact Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit Vehicle Registration Data. Automobile manufacturers participating in the 2018 Global Automakers and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo.

Indirect economic impacts derived by SCOUT Economics using direct employment, dealer employment, and auto parts employment multipliers from the IMPLAN input-output model for the State.

Unemployment rates based on February 2019 Seasonally Adjusted Labor Force from Bureau of Labor Statistics.



HERE *for* AMERICA

HERE FOR AMERICA tells the story of international automakers, their ever-growing impact on the U.S. economy, and the benefits they provide to local communities. The contributions of international automakers and dealers are integral to the success of today's U.S. auto industry, the most vibrant and competitive auto market in the world.

HERE FOR AMERICA, an initiative of the **ASSOCIATION OF GLOBAL AUTOMAKERS**, educates policy makers and the public about the benefits of investments made by international automakers and suppliers in the United States, and fights for open trade and investment policies that do not discriminate, and to insist on a level playing field with respect to business policies, such as tax, labor and workforce development.



LEARN MORE ABOUT THE ECONOMIC CONTRIBUTIONS IN ALL U.S. STATES AT HereForAmerica.com

